

# Purpose Background Demographics

## PURPOSE

This is the annual report of the University of Minnesota, Crookston (UMC) 2000-2001 graduates. Included here is data from a comprehensive study, which was conducted beginning July 1, 2000 and ending June 30, 2001. Graduates' response about their employment status a year after graduation, and selected perspectives on their employment are reported.

## BACKGROUND AND DEMOGRAPHIC INFORMATION

This summary reports on the findings of the locally developed *Graduate Follow-up Survey* administered to 2000-2001 graduates of UMC. The survey includes graduates from Summer Session 2000, Fall Semester 2000, and Spring Semester 2001. The survey was designed to provide important information on employment opportunities that will help us provide better consumer information to students, parents, prospective students, faculty/staff, alumni and employers. It will also help guide students to employment opportunities, and assist us in program evaluation. Students were requested to complete the survey via US mail or by on-line questionnaire. To respond to the questionnaire, the recipient filled in the requested information and returned the completed survey to the Counseling & Career Services in a self-addressed stamped envelope provided with the survey. This survey is also located on the Counseling and Career Service's website so graduates can also complete the Graduate Survey on-line. Counseling & Career Services staff collected and read the responses, extracted the data, processed it, and presented the numeric results.

All UMC 2000-2001 graduates (100%) were mailed a Career Services cover letter and questionnaire approximately 3 months after their graduation date. A total of 181 graduates were initially requested to complete the survey. Two follow-up

reminders were sent at two-month intervals to those who had not returned the questionnaire. Phone calls were made by the Counseling and Career Services Staff to those graduates who had not responded to the survey. Usable responses were received from 175 (97%) of the surveyed students. The survey consisted of seven demographic questions, seven employment questions, three furthering education questions, who responded to survey questionnaire and one section asking graduates about “overall satisfaction” with UMC education.