

Purpose • Background • Demographics

PURPOSE

This is the annual report of the University of Minnesota, Crookston (UMC) 2001-2002 graduates. Included here is data from a comprehensive study, which was conducted beginning July 1, 2001 and ending June 30, 2002. Graduates' response about their employment status a year after graduation, and selected perspectives on their employment are reported.

BACKGROUND AND DEMOGRAPHIC INFORMATION

This summary reports on the findings of the locally developed *Graduate Follow-up Survey* administered to 2001-2002 graduates of UMC. The survey includes graduates from Summer Session 2001, Fall Semester 2001, and Spring Semester 2002. The survey was designed to provide important information on employment opportunities that will help us provide better consumer information to students, parents, prospective students, faculty/staff, alumni and employers. It will also help guide students to employment opportunities, and assist us in program evaluation. Students were requested to complete the survey via US mail or by on-line questionnaire. To respond to the questionnaire, the recipient filled in the requested information and returned the completed survey to the Counseling & Career Services in a self-addressed stamped envelope provided with the survey. This survey is also located on the Counseling and Career Service's website so graduates can also complete the Graduate Survey on-line. Counseling & Career Services staff collected and read the responses, extracted the data, processed it, and presented the numeric results.

All UMC 2001-2002 graduates (100%) were mailed a Career Services cover letter and questionnaire approximately 3 months after their graduation date. A total of 223 graduates were initially requested to complete the survey. Two follow-up reminders were sent at two-month intervals to those who had not returned the questionnaire. Phone calls were made by the Counseling and Career Services Staff to those graduates who had not responded to the survey. Usable responses were received from 215 (96%) of the surveyed students. The survey consisted of seven demographic questions, seven employment questions, three furthering education questions, who responded to survey questionnaire and one section asking graduates about "overall satisfaction" with UMC education.

Introduction

The “Learn by Doing” concept at UMC is not just a phrase, it means providing an education that utilizes training directly related to the job that graduates will obtain upon completion of their program of study. All students are required to complete an internship in their major area of study before graduating.

Results of the survey indicate that a positive labor market exists today for UMC graduates. Statistics are based on 215 responses from 223 graduates, or 96 percent of the graduating class.

Major areas of interest gathered from this survey are:

205 (92%) of the graduates were available for employment.

190 (94%) of the graduates available for employment are employed

172 (91%) of the employed graduates are employed related to their educational training.

201 (94%) of the responding graduates indicated they were either very satisfied or satisfied with the training they received at UMC.

Information presented in this report is intended to provide faculty, staff, employers, parents and prospective students with information relative to the employment of UMC graduates.

UMC Graduates 2001-2002

	<u>Number</u>	<u>Percent</u>
Graduate Response	215	96%
<u>Number Available for</u>		
<u>Employment</u>		
Employed in Related Occupation	172	84%
Employed in Unrelated Occupation	18	9%
Not in labor force	15	7%
Sub-total	205	100%
<u>Number Not Available for</u>		
<u>Employment</u>		
Graduates Continuing Education	10	100%

10 100%

Status Unknown

8 4%

Total Graduates

223 100%

Page 4



Director's Annual Narrative

The University of Minnesota, Crookston (UMC) represents a unique approach to higher education in Northwest Minnesota by providing exemplary undergraduate polytechnic programs focusing on applied theory and demand-driven specialized skills. This is accomplished through collaborative relationships with other colleges, business, and industry while emphasizing technology experiences for careers in the information age workplace and seamless career connections that support life-long learning.

Don R. Cavalier

Career Services provides help to students and alumni with their job search and to secure jobs, which are related to their training at UMC.

Career Services does not claim direct responsibility for each placement reported in this Annual Report. In some cases we had no involvement in the placement and in others we were directly and heavily involved. We attempt to teach career search techniques by means of our career services office, orientation meetings and special topic workshops. UMC's Career Service Center is but one of the many resources and strategies to be used in finding suitable employment. A well-designed plan for achieving career objectives will certainly include the resources of Career Services, and will also take advantage of many other

resources, technologies and strategies as well. Our Career Services web site is updated annually and includes employ and internship information by majors.

We appreciate the assistance provided by the class of 2001-2002 in keeping us informed as to their status and by responding to our mail survey and telephone calls. Center Directors, Program Managers, faculty, parents and staff also provided information on graduates who did not respond to the survey and for that assistance we extend our thanks.

We are continually seeking to improve this report and provide high quality services to students and alumni. We welcome your comments to help us achieve that goal.

Sincerely,

Don R. Cavalier
Director, Counseling and Career Services

Page 2