



# UMC Executive Committee

## Minutes

Monday, July 10, 2006

8:30 – 10:30 am

Selvig 308

Present: Les Johnson, Deb Zak, Corby Kemmer, Dan Svedarsky, Stephanie Helgeson, Chancellor Casey, Ron Del Vecchio, Pam Holsinger-Fuchs, Bill Peterson, Sue Brorson, David DeMuth

In these minutes 1) Announcements & Updates, 2) Old Business, 3) Peer Institutions, 4) Statistics on UMC Students, 5) Small Grain College, 6) Marketing, 7) New Business, 8) Reports

### 1) Announcements & Updates

Chancellor Casey met with Lori Wagner, Chamber president about the United Way and how to get more people engaged. The goal is to get a larger percentage of UMC people donating, not a larger amount. It is necessary to get a couple of champions on campus. Deanna Patneau from UMC serves as the city coordinator.

Oxcart Days will need volunteers for 2 hour time periods. There is a planning meeting at the Shanty on Wednesday at 7:00 a.m. and on the 25th at noon. There will be an ice cream social on Friday, August 18 at UMC and a tug-o-war on Thursday evening. Chancellor Casey will participate in the parade. Anyone wishing to volunteer should call the chamber.

Approximately 6-7 Executive Survey's have been returned so far.

The Executive Retreat Agenda is in the process of being finalized. Materials will be sent out to everyone. Everyone should let us know if they are able to attend. Check in is 5:00 p.m. The retreat will finish with lunch on Thursday.

UMC's auction will be held July 27th. If any department has items they can let Gary Willhite know.

### 2) Old Business

Corby said the NWSA reunion was well attended and they honored various classes. It was the golden reunion for the class of 1956. The top Aggies were honored. The goal for next year is to make it a one day event. Corby is working with Don Enright to set up a scholarship from the class of '56. Elizabeth will be more of a tie to publications/marketing. The number of publications done will be cut back with a savings in Elizabeth's time. Chancellor said Corby and the Development group did a good job on the reunion.

Pam asked how the phone calls are going to non-registered students. She asked to track the calls also. The departments reported calls are being worked on. Admissions will be at the Pennington County Fair, but no one so far for the Roseau fair. Stephanie said coaches could help. Chancellor said the Polk County fair had a very good turn out at the UMC booth.

Dan is going to the Morris Horticulture Day the last Thursday in July and UMC will have a booth. Would be nice to have a place off campus for UMC students to meet like Dinky town in Minneapolis. There was a discussion on possible sites that could help with recruitment and retention.

#### **5) Small Grain College**

Deb reported that on December 19 NWORC, Extension and UMC will be hosting the Small Grain College on campus. Chancellor will give a welcome.

#### **6) Marketing**

Dan started a discussion on UMC's image. Ag image is a barrier to UMC so the message needs to be broadened to show great opportunities. Chancellor said Krista and Elizabeth will be coming out with a new image and there will be a session at the retreat to include this. Chancellor will meet with Linda Thrane tomorrow about U of M's marketing. UMC needs to have it's own message to be complimentary to U of M.

There will be an Executive Meeting on July 24th.

#### **Chancellor Updates**

Candidate for Dir of Facilities & Operations, Mark Koepke has accepted the position and will begin July 31. Eric Johnston-Ortiz has verbally accepted the VC of Finance position and will begin August 15. Both will attend the retreat at Rutgers. Thanks to Dan for chairing the search committee for Eric. Chancellor will be in Twin Cities Tuesday and Wednesday for the U of MN Executive retreat. Sue is delegation of authority.

All tables etc are taken out of classrooms in Hill & Dowell so cleaning; painting and carpeting can be started. Should be finished by Aug 29th. Owen may not get done but materials could be ordered and tables built and then installed over semester break. Art room equipment has not ordered so not sure when it will get done. Chemistry labs may get done over semester break. Hill is not done and Registrar's office will not get moved prior to the start of the semester. Concessions stand won't be finished by fall. The track needs to have bids let. Brink Hall got the sole source bid approved last week.

There is lots going on and working toward the deadline of Aug 29. Everyone has been willing to help and it may be necessary to hire extra people to get work finished.

#### **Peer Institutions Handout**

Chancellor began discussion of peer institutions. First page is an explanation of criteria used. Bob Nelson will continue to work on the criteria before the retreat. Peer institutions will need to be identified before October Regents meeting at UMC. There was a discussion on criteria variables also. This will be a discussion item for the next Executive meeting on July 24.

#### **4) Statistics**

Handout on questions asked about UMC students. Pam led the discussion on the questions.

#### **7) New Business**

130 students are attending Camp Ryla on Campus.

## 8) Reports

**Ron** – Equine camp was cancelled this summer

**Pam** – working with Krista on the Founders Scholarship. UMC has become a member of the Grand Forks/East Grand Forks Chamber of Commerce.

**Sue** – Telephone interviews for 2 open positions are scheduled for Tues & Wed p.m. and then candidates will be brought to campus. More applicants than usual this time. She was at a conference on accreditation for business. Sue is working with Extension on a joint position with Community Econ for fall. 60% Community Econ for Ext and 40% at UMC for Community Research Ed and teaching.

**Krista** – successful visit to U Relations in T.C. last week. Will attend PeopleSoft training this morning. Krista is working on usage style guidelines for UMC to be consistent. Working on new brand and marketing campaign with an update later. The website is being updated with coordinate campus sites also. Polk County fair had lots of interest in UMC online. Working toward having alumni helping to staff the booth at the State Fair. This week MyU portal transition to build content. Could be asking others to help put in content. Elizabeth Tollefson is on board and the office is moving forward.

**Les** – searches are proceeding well for adjunct faculty. UEA negotiations will be the end of the month.

**Deb** – the summer program at White Earth had 31 students. Alicia Stowe talked to 6th & 7th grade students about attending UMC. Native American task force has representatives from 3 tribal colleges.

**Corby** – met with David Hord, his sister & her husband. They currently have a Hord Family Fund scholarship which is near \$400,000. Working on strengthening relationship with community and UMC.

**Dan** – A check was received from the Youngquist family for \$5,000. There are lots of possibilities being discussed for the use of the formere Marywood convent and one of them could be a visitor center rest stop with a weekend specialty food restaurant. Rob Golembiewski is the new golf & turf adjunct faculty. The CS organic garden at the Mount is going well.

**Stephanie** – Athletic Review Committee sub-committee is meeting this week. July 18 is the Teambacker fundraiser. Tuesday, Aug 8 is the Women's UMC golf Classic. Pre-season starts Aug 11.

Wind Energy Conference on Campus this Thursday.

*Minutes respectfully submitted by Barbara Ricord*