

**UMC Executive Committee
Minutes
August 2, 2007**

Present: Corby Kemmer, Bill Peterson, Dan Svedarsky, Chancellor Casey, Krista Lemos, Deb Zak, Jeff Sperling, Mark Koepke, Stephanie Helgeson, Eric Johnston-Ortiz, Peter Phaiiah, Sue Brorson

In these minutes: Old Business, New Business, Anchor Executive Summary & Brand/Positioning, Enterprise Update, Regional Sustainable Development Partnerships, SOAR Exercise, Recruitment & Retention Update, Retention Summit Update, Member Updates

Old Business – None

Enterprise Update – Eric Johnston-Ortiz

Handout – EFS Project

- Enterprise System is in the Technical Design Phase
- Building of system started Aug 1
- Live testing will run from November to approximately April
- April 1 will be training for all
- UMC Chart of Accounts has been changed to People Soft
- UMC financial model is handled in Business Office. Twin Cities wants Office to make sure they have necessary personnel to do work or if additional staff is needed. Will require a data analyst for each cluster. Could be that UMC could share with another campus or possibly have someone on campus that could do the analysis
- Today's meeting is on organizational design training
- Mike Volna wants to visit in November and give an overall update of the project
- Departments should see no deficiency in support, reports should be more timely and expenditures should be easier to track

Anchor Executive Summary & Brand/Positioning – Krista Lemos

Handouts – Marketing Plan Presentation and Research Summary

- Walked through the handouts from surveys
- Anchor Marketing hired end of last year
- Ended with Positioning Statement and Action Steps
- Comments on Positioning Statement discussed the wording and offered changes to *Small Town* Campus
- Forums held at different times could be held on campus to get additional feedback from faculty and students
- Discussion is good on the statement. Any other questions should be directed to Krista

Regional Sustainable Development Partnerships – Deb Zak

Handout – Booklet – The University and the Community: Creating a Sustainable Future Through Civic Engagement

SCC Meeting Regional Report

- NW Regional Sustainable Development Partnership with Linda Kingery is located in Owen Hall
- Usually lots of opportunity for UMC students and faculty to get involved

- Local Foods initiative has been worked on with increased opportunity for Dining Services to use local foods
- Good opportunity for Crookston campus to connect with partnership
- Communication students have interviewed and written radio ads
- Partnership is good way to bring U of M units together
- Bruce Sorte and Business students evaluated 6 events interviewing people at county fairs etc to figure out economic impact on communities
- Thanks to Deb
- Chancellor Casey suggested keeping in mind total resources of U and Crookston community. Anything we are doing to leverage is good

SOAR Exercise – Chancellor Casey

Handout – Exercise

- Top 5 results
- 17 were returned
- Will try to get a few more replies

Increased enrollment

- Eric put together info on projections for new dorm. Will have implications for other departments also. Eric will re-work numbers and bring back to group in a couple of weeks

Recruitment and Retention Update – Peter Phaiah

Handout – Housing Update

- 55 beds available right now. Will keep informed of available housing each week.
- May be necessary to consolidate rooms of those with singles
- More older students want single rooms
- Student numbers are ahead of last year
- May not have capacity for 1200 students in the future without some changes
- Camp In and Preview Dates on handout

Handout – Retention Peer Report

- Explained cohorts according to school and ACT scores
- Questions were asked about using other schools. Any schools can be used for the cohorts

Handout – Check-in & Orientation Schedule

- Faculty theme is Diversity
- Any questions about schedule, contact Peter

Discussion and questions were raised on transfer student numbers. More students in Community Colleges than high schools at present. Peter addressed issues and explained they will be working more on articulation agreements

Chancellor Casey Updates

Handout – Draft for Orientation/Opening Week

- Look over draft agenda and give comments to Peter. Agenda will be finalized early next week

Handout – Mission, Vision and Values

- Changes have all been approved
- Thanks to Judy Baatz and Krista for working on this. It will be made available across campus
- Supervisory Training scheduled for Aug 15 is cancelled because of too many conflicts
- AHEC visit of Aug 16 will now be at RiverView.
- Bill, Kim Gillette and Chancellor Casey visited the Concordia Language Camp yesterday in Bemidji
 - Very impressive
 - Went to a number of villages
 - Could be good opportunities for international students in summer
 - Regent Allen was instrumental in starting the visit

- Received Compact message from Provost Sullivan there will be no Compact process for 2008-2009
- Presidents Executive Retreat aspirational goals will be shared at next UMC Exec meeting on Aug 16

Handout – Ox Cart Days

- Krista sent out schedule for volunteers
- Good visibility for UMC. Wear UMC clothing

Members Updates

Krista Lemos – Communications

Handout – Logo Refresh 2007

- o Block M will be the new logo
- o Starting Aug 16 Communications will introduce new standards
- o New materials printed will use the new logo
- o Athletic website has been updated. Launch will be end of Aug
- o myU portal will be able to be checked out in the next couple of weeks
- o Preview Day last Saturday wasn't as prepared as it should have been. Need better coordination between groups on campus.

Dan Svedarsky – Natural Resources

- o Classes covered for fall
- o On Saturday, 18 August will be a Star Party at the Red River Valley Natural History Area. This will use the telescope installed by Dave Demuth and Tim Young (UND) in cooperation with the Northwest Research and Outreach Center

Sue Brorson – Business

- o Thanks to Mark & his group for moving offices
- o Hired new temporary accounting faculty
- o Bruce Sorte – joint position with Extension will be here until Dec. He will be teaching micro-econ and will be inviting others to attend some of his classes that have connections to the real world
- o Visited with Jorge Prince, Director of the SBDC. Jointly looking into a part-time counselor at the VTP - perhaps a faculty member from the Business Department.
- o Any questions or concerns talk to Sue

Bill Peterson – Arts, Humanities and Social Sciences

- o More phone registrations than ever
- o New student seminars will be tracked for retention
- o At language camp, toured the Bio-House. It uses 85% less energy than a conventional house. Could be a good research project for UMC in combination with the new dorm. Mark added the timeline would probably not be feasible for the dorm.

Corby Kemmer – Development

- o Homecoming Committee meets Aug 7
- o Attended NSIC meeting in St Cloud last Thursday. First time Development attended
- o Community Showcase of the Widseth Field improvements will be Aug 31
- o Next Capital Campaign will be in 2008-2009
- o Met 36 prospects in the last month
- o Establishing more alumni gatherings
- o Sue Dwyer back Aug 15
- o Golf classic on Aug 22
- o Next Aggie will be the last and then transition to the Torch
- o Torch & Shield will be Oct 23 with 4-5 receiving the T & S Award

Stephanie Helgeson – Athletics

- o Scheduling for 08-09 was the big item for the NSIC meeting
- o Basketball schedule for 08-09 20 game conference will need to find two division two games because UMC needs to have 22 division II games to be in compliance.
- o Jason and a student are working on retention. Every student athlete from 2003 will be tracked to see if graduated
- o Reception on Aug 31 for Widseth Field improvements
- o Sports Center is looking good – come and look at new floors etc

- o New web site is a great addition for recruiting. Thanks to Amber & Krista
- o Student Athletes arrive on Monday
- o Volleyball will use the high school gym until the floors are finished
- o Army band will perform on campus Oct 29. Reps from the band were on campus studying logistics
- o Aug 14 is the UMC Women's annual golf outing. Mary Beth Sargeant will be at the outing to talk about scholarships

Mark Koepke – Facilities and Operations

- o Robertson Hall is set for demolition next Monday
- o Roof replacement is being done on the library
- o Door replacements in Skyberg are half done
- o Concession building should be complete by the 13th
- o Gym floor will be done the week of the 20th
- o Dowell 311 lab will be done by the 20th, Dowell 325 is waiting for student stations to be done the first week of classes
- o Hill windows almost finished
- o Hill 4 carpet is done and furniture can be worked on
- o The checkout desk for the library still needs to be done

Jeff Sperling – Technology Support Services

- o Review and scoring for telephone project is being done. staff and OIT are looking at proposals
- o Change management control for notebooks is going well
- o Peg's job will be posted next week
- o Purchased network storage gear. Developing a policy or protocol for deployment, distribution, access control, and quota management. It is a fairly cost effective strategy that can scale well as needs grow
- o New fiber trunk has been pulled from Kiehle data center to Skyberg through the new Robertson tunnel, that fiber has been spliced and tested. Cutover from old fiber (still in old Robertson tunnel) to new fiber trunk will be done today. One more fiber trunk to be pulled out today of the old tunnel section that was installed last summer for Centennial. Minimal outages are expected with either project.
- o Received Educase report from Bob Kvavik. Summary in the future. Another in '08. Good use of technology for UMC students.
- o Still working on Selvig network

Respectfully submitted by Barbara Ricord