



**UMC Executive Committee  
Minutes  
August 6, 2009**

**Present:** Tom Baldwin, Andrew Svec, Jack Geller, Stephanie Helgeson, Kim Gillette, Peter Phaiah, Amber Evans-Dailey, Ron Del Vecchio, Jeff Sperling, Corby Kemmer, Tricia Sanders, Tim Norton, Adel Ali, Sue Brorson, Dan Svedarsky, Chris Winjum, Chancellor Casey,

**Guest(s):** None present

**In these minutes:** New business/old business, Retention Committee Proposal Revisited, Opening Week Schedule, President's Executive Committee Retreat Recap, Vice President Jones Chancellors Retreat Recap, Member Updates

**Old Business/New Business**

- None discussed

**Retention Committee Proposal Revisited – Amber Evans-Dailey**

- Amber first introduced this proposal at the June 18, 2009 executive committee meeting. She took this opportunity to revisit it, ask for continued feedback, and encourage membership in the work groups.

Discussion on this topic:

- Department heads were encouraged to identify committed individuals at their 8/18 department meetings who would be a part of work groups
- Suggestion that some of the work group goals were too broad and it would be helpful to define smaller more specific goals
- Suggestion to rename this proposal to 'Improving the Student Experience' which Recruitment and Retention is a result of
- Suggestion to rename the '7 Principles Work Group' to a more student centered name.
- Some suggestion were made as possible work group members

**Opening Week Schedule – Chancellor Casey**

- Chancellor Casey went through the Opening Week Schedule and asked for feedback.

Discussion on this topic:

- The Chancellor and Jack Geller talked about an exercise that Jody Horntvedt will be doing with everyone on that Monday and stressed the importance about having everyone attend.
- It was decided that some departments may need to stay open with minimum coverage and wouldn't be able to have everyone attend.
- The Executive Committee did not have any suggestions for changes to the opening week schedule, but were encouraged to review it more closely later and to notify Chris if any changes were needed before the schedule is emailed to the whole campus.

**President's Executive Committee Retreat Recap – Chancellor Casey**

Chancellor Casey gave a handout and a brief summary of the topics discussed at the daylong President's Executive Committee Retreat on 7/16/09.

Topics Included:

- Fewer State Resources, the 'New Normal' and our Financial Future
- Brand Management, What is our message? How do we convey it?
- Internal Culture Issues
- New Universities, More competition
- Impact of technology and how we learn
- Develop long term strategy, set of metrics

- o Manage Energy Costs
- o Make a case for Higher Education
- o Celebrate accomplishments
- o Share in reductions
- o Retaining strong faculty
- o Dead Ideas, and things that are impediments to positive change
- o Strategies to generate revenue, increase productivity, reduce costs

### **Vice President Jones Chancellors Retreat Recap – Chancellor Casey**

Chancellor Casey gave a handout and he and Dr. Baldwin gave a brief summary of the topics discussed at the daylong Chancellor's Retreat on 7/17/09.

#### Topics Included:

- o Where do the coordinate campuses fit?
- o What should be done centrally vs what should be done at the campuses
- o Importance of establishing relationships with Twin Cities campus personnel
- o Cost Pool
- o Brand identification with coordinate campuses
- o Chancellor's input into VP's decisions
- o Keep our issues on the forefront for VP Jones so he can advocate for them

### **Member Updates**

#### *Tom Baldwin – Academic Affairs*

- Working on an audit review of UMC's program changes that will be presented to the Regents
- Classes are all covered for fall

#### *Andrew Svec – University Relations*

- UMC will be a platinum sponsor for OX Cart Days and will host the Ice Cream Social on Friday, 8/14 from 3-5 pm.
- Recently setup a Flickr photo stream account
- Reestablishing Maroon and Gold Fridays in the community, regal will be seen around local businesses on Fridays during the academic year

#### *Jack Geller – Arts, Humanities & Social Sciences Department*

- EDA center ended its first year completing all 6 projects
- EDA has been awarded funding for another year, hope to engage more faculty on projects this year
- Working on a proposal for stimulus funding

#### *Stephanie Helgeson – Athletics*

- Football, Soccer and Volleyball players back this weekend
- Got back from Northern Sun meeting
- More universities looking to join conference
- Scoreboard project continuing to move forward
- Champs skills courses will be 7am or 7pm on Wednesdays
- Women's Golf Tournament on 8/11 at Minakwa

#### *Kim Gillette – International Programs*

- International student orientation on 8/18
- Gave a presentation in Stillwater to the Guatemala Student Support Group board
- Reps from the Twin Cities Campus and Insurance Co. came to UMC to give presentation

#### *Peter Phaiah – Student Affairs*

- Going down to Twin Cities on 8/10 to pick up Kitchen Equipment & recycling bins
- Added Sept. 3<sup>rd</sup> Thursday Commons event 'Road Trip through Student Center'
- Continue to work on Emergency Management Plan

#### *Amber Evans-Dailey – Admissions & Enrollment Management*

- Current standing – 1159 registered degree seeking + 36 confirmed to register = 1195 degree seeking students
- 50 – 60 online students left to register as well as 10-15 international to register

- New admissions deadline – application material for Fall must be in admissions office by 8/18
- New student registration 8/10, 22 students coming – we need help registering them, please help if available
- Annual admission counselor updates – please work with out office to set up an update

*Ron Del Vecchio – Agriculture & Natural Resources Department*

- Successful in generating 8 articulation agreements this summer
- Had many positive meetings with prospective students and families
- Working with pollution control regarding UTOC

*Jeff Sperling – Technology Support Services*

- Continue to be busy with server virtualization, SAN implementation, and UMNAD migration
- Network projects at Evergreen, NWROC, UTOC, and 10gig backbone
- Gifted 115 computers to our spring semester grads and about 25 to summer grads
- Ordered 175 replacement HP notebook computers. New model (6930p) with similar configuration but includes a web cam
- Sunny server is off-line due to security issue, but we previously announced its end-of-life as August 31, 2009
- Computing Services recently went live with a new Res. Life application to manage room assignments, room inventory, and billing. It will replace an obsolete application
- The University-wide implementation of Google Apps has been pushed to late October due to some testing and support issues. It was originally planned to launch mid September.

*Corby Kemmer – Development*

- Seeking Executive team members to ride on Alumni Assoc. float or walk along side of float during Ox Cart parade (evening of 8/15) - Entry # in parade...UMCAA #19 & UMC Athletics #20
- All are invited to join in the dedication of the Jim LeClair Practice Field 8/28 at noon...hope to have a large contingency of faculty, staff, students and community
- Structured a \$140,000 (plus) endowment with a donor...this same donor has shown interest in financially supporting a flag pole project on the campus mall consisting of the U.S. flag, State flag, and UMC flag, with landscaping. Waiting on bids from via facilities.
- A donor recently made a \$20,000 scholarship commitment for \$5,000 annually over the next four years 2009-2013
- Director of Athletic Fundraising, Bill Tyrrell with assistance from Stephanie Helgeson and Natasha Kuhle have garnered over \$100,000 in corporate sponsorships for the athletics Scoreboard Project. The sponsors will pay an annual amount over multiple-years to fulfill pledge.
- Corby continues to work with peers at the McNamara Alumni Center on major transformational gifts. Met with numerous prospects/donors in the first month of FT, 2010.
- Homecoming, 2009 – Oct. 2 & 3...There are four Outstanding Alumni and three Athletic Hall of Fame inductees. We will be honoring these seven recipients on Friday, Oct. 2 in Bede Ballroom
- Teambacker Fund Dr. has begun, we encourage you to join Teambackers...please contact Bill Tyrrell for more information at: 218.281.8436 or [btyrrell@umn.edu](mailto:btyrrell@umn.edu)
- Finally, If there are prospects you know of and feel Corby should be cultivating **please communicate** with him. Open to traveling with members on “visits” with prospects, your teamwork and communication in the cultivation process is vital to even greater fundraising successes.

*Tricia Sanders – Business Department*

- Working on year end cleanup
- Campus audits set for September

*Tim Norton – Facilities & Operations*

- Evergreen hall work coming to an end
- Dowell Sprinkler project done and will be testing
- Code inspectors will be coming for Evergreen and Dowell Sprinkler project
- Received some funding for card readers, will install around 20 doors projected for winter break
- Compass work order management system will be rolled out to coordinate campuses
- UMC to partner with Otter Tail Power for the UMC Energy challenge

*Adel Ali – Math, Science & Technology Department*

- FYI – Dr. Ali has been granted Professor Emeritus status as his past university!
- Received \$150,000 stimulus money to develop an informatics lab in Dowell
- UMC students will be helping to form an emergency plan for the new TCF stadium
- Working with Dean Delaney to apply for larger grants.

*Sue Brorson – Business Department*

- Albert Kagen will not be coming to UMC in Entrepreneurship
- All classes are covered for fall after hiring 3 new faculty members in the dept.
- Have been meeting to determine SIFE advisor responsibilities
- Small Business Development Center Advisory Committee held their August meeting at UMC. The Field Studies in Entrepreneurship class will be collaborating with the SBDC on providing help to regional small businesses this fall.

*Dan Svedarsky – Sustainability/Natural Resources Program*

- Have been meeting with 2-3 prospective students and families per week. Important to point out competitive advantages about UMC because students shop around
- The Riverwatch program has had several coordinating meetings as a follow-up to a \$500,000 2-year grant. David DeMuth was key to authoring the grant and its implementation.
- Clean Energy Resource Team (CERTS) will be meeting on campus this Thursday from 12:00-3:00.
- Have requested to MN Pollution Control Agency to host 3 Green Corps positions on UMC campus

*Michelle Christopherson – Center for Adult Learning (not present, but submitted updates for minutes)*

- Digital Campus Calling Center: Heather Sperling has been hired as an online student support service coordinator. She will be responsible for student support services involving online academic programs while delivering these services through the University of Minnesota Digital Campus Calling Center located in the Center for Adult Learning.
- Online fall new: 51 matriculated; +23 Admit; +42 in application process; potential 116 new students; admission and registration for fall term in progress
- Delta Air Lines Hub Fair; relationship corporate; participation 07/15/2009 MPLS/St. Paul Airport for online growth within Digital Campus and University of Minnesota, Crookston Online
- MN Workforce Center & MN DEED: BMM certificate online approved for Workforce Initiative Act (WIA); slated to present to Roger Coauette & MN Workforce Center (locally) as potential recruitment for displaced workers 09/2009
- College in the High School: Fall registration completed, good faith registration in progress; 839 unduplicated non-degree registered for 4,569 credits CIHS Instructor credentialing in progress with Dpt. Heads. Kent Pekel, UM Executive Director College Readiness program visited UM, Crookston 08/03/2009 visit focused on getting a better sense of the ideas and priorities that UM, Crookston has about engaging K-12 schools and students as well as a sense of what the important issues are; what or how can UMC do to enhance readiness in college preparation.

Respectfully submitted by Chris Winjum