Strategic Positioning Feedback

The Process: Chancellor Casey appointed a Strategic Positioning Committee made up of 27 members (administrative/faculty/staff) charged with reviewing the 2010-11 budget and coming up with cost saving or revenue generating initiatives. To date this group has met 5 times.

In an effort to seek broader, campus wide feedback, Chancellor Casey and Finance Director Tricia Sanders also presented this topic 9 times at various department meetings, CSA, and building meetings.

The Feedback: Over 50 individuals or departments submitted suggestions with many of them coming up multiple times. Every suggestion was reviewed and considered. They are summarized and grouped below.

- Energy Issues - more efficient energy use through increased awareness and behavioral practices and benchmarks, large investments (wind turbine, etc.)
- Program Changes – Add Majors, Utilize ITV from other campuses, Add Online Degrees, Elimination of low enrollment majors/programs, merge departments, support for a research position
- Improve Curriculum Efficiency – eliminate or consolidate low enrollment courses, consolidate similar courses (research methods), explore the possibility of larger class sizes
- College in the High School – Review CIHS to see if any cost savings can be attained, Rework CIHS in order to make it a more effective recruitment tool, Gain better understanding of CIHS
- Sell vegetables or dairy products generated from UMC crops and livestock.
- Increase utilization of the campus during the summer
- Invest in areas already generating significant funds, they will continue to produce
- Invest in facilities, a Wellness Center will increase enrollment and recruitment of athletes
- Explore the use of e-books or a book rental program for cost efficiencies
- Faculty need to be available to help admission ‘Close the Sale’ with recruitment
- Strengthen partnerships/articulation agreements with other Higher Ed institutions
- Review Athletic Department for cost saving initiatives, revisit DII vs other divisions
- Mandatory unpaid time off for all employees in summer or over winter break
- Become truly paperless, or charge for paper printed
- Utilize UMTC central resources better allowing the restructuring of certain departments reducing administrative positions on campus
- Examine all positions on campus from top down to determine if any positions could be cut
- Increasing Campus Synergy. Offer jointly taught courses, collaborate on authoring inter-disciplinary grants
- Utilize Video Conference more often to save on costs associated with travel. Utilize Car pool for traveling or other cost effective travel methods (amtrack, priceline.com)
- Aggressively apply for stimulus funds
- Create a long term marketing plan and stick to it
- Promote from within to retain talent and reduce costs associated with the hiring process
- Find ways to improve retention
- Recruit more ESL students
- Review technology (specifically computer lease program) on campus for cost saving initiatives
- Give up 2% compensation increase