Strategic Positioning Meeting Minutes 9/1/10

**Present:** Chancellor Casey, Peter Phaiah, Lyle Westrom, Andrew Svec, Corby Kemmer, Jeff Sperling, Sue Brorson, Tim Norton, Bruce Brorson, Michelle Christopherson, Tricia Sanders, Kevin Cooper, Chris Winjum, Jack Geller, Amber Evans-Dailey, Lynn Mullins, Bill Peterson.

Chancellor Casey started the meeting by asking Bruce Brorson who was representing the Curriculum Workgroup to give an update their work.

**Curriculum Workgroup Report**

Bruce reminded the committee how initially the Curriculum workgroup wanted to collect a lot of data (see below) on all the academic programs on campus with the hope that this data could be used by the whole committee to determine programs that are performing strongly and may be in the position for additional resources and which programs may not be performing strongly and thus an option for reduction. However, due to the realization that the amount of data the committee was initially asking for was too much and the resources to collect and analyze this data weren’t available, the committee decided to refocus their efforts.

The workgroup has now decided to identify a much smaller amount of indicators (5-10) that they will collect on all academic programs and put into a spreadsheet. This data will be used to identify a much smaller group of programs that will then be looked at more closely to determine viability for additional support or reduction. Chancellor Casey offered Chris Winjum’s support in helping to compile this data and he is working with the workgroup on this. The workgroup will present the completed program spreadsheet at a future meeting.

Some discussion took place as to this approach and suggestions as to what some of the indicators should be. Overall, it seemed like the majority agreed that this method would be more efficient.

Chancellor Casey then instructed the group of his intent to give a campus wide report from the Strategic Positioning Committee during the September 16, Thursday Commons and asked for suggestions of what should be in that report.

**Suggestions Included:**
- Make sure to share positive news (enrollment, new faculty, research dollars, online growth, retention, graduation, etc.)
- Touch on the changes we’ve already made towards efficiency (infrastructure changes, restructuring duties instead of rehire, etc.)
- Frame it as ‘The budget situation is not our fault, but our challenge to solve.’
- Provide as much information as possibly....larger or smaller reduction expected? Timeline for recommendation to be made?
- Show the criteria that the committee is using to come to recommendations.
- Email in advance directing the campus to reports posted so they can have time to review before the meeting.

Chancellor Casey concluded the meeting by thanking everyone for suggestions and mentioned we would look to having another meeting sometime after the September 16 presentation.