Implementation of the three strategic initiatives is underway.

Campus-wide feedback was obtained on the strategic initiatives.

Evaluation will occur after implementation.

The three “Big Questions” led to the development of three strategic initiatives. Teams were assigned to advance the initiatives.

CAMPUS-WIDE INPUT

During a retreat in January 2014, the expanded Executive Committee, considered a number of UMC’s current opportunities and challenges and formulated three “Big Questions” around the three themes.

The Executive Committee, along with other members of the UMC community, spent several weeks drafting three key documents:

1) Future Business Model
2) Institutional Identity Statement
3) Strategy Screen

The Executive Committee, focused strategic enrollment management, resulted in a two-part strategy:

1) Achieve and maintain a critical mass on campus.
2) Continue to grow strategically online.

Ongoing conversations led to a decision to begin a strategic planning process.

EARLY CONVERSATIONS

The three “Big Questions” led to the development of three strategic initiatives.

Teams were assigned to advance the initiatives.

FRAMEWORK DOCUMENTS

WORKING GROUPS

IMPLEMENTATION

BIG QUESTIONS

CAMPUS-WIDE INPUT

EVALUATION

01 EARLY CONVERSATIONS

02 FRAMEWORK DOCUMENTS

03 BIG QUESTIONS

04 WORKING GROUPS

05 CAMPUS-WIDE INPUT

06 IMPLEMENTATION

07 EVALUATION