## Recruiting materials

**Freshman/Sophomore**
- Questionnaires, camp brochures, NCAA materials and nonathletics recruiting publications only.

**Junior**
- Recruiting materials - September 1.

**Senior**
- Telephone calls - June 15 - Once per week.
- Football - Unlimited during contact period.

**Two-Year College Prospects**
- Telephone Calls - Once per week.
- Contacts - No more than three off-campus contacts after September 1 after the prospective student-athlete’s completion of high school.

**Four-Year College Prospects**
- Telephone Calls - Once per week.
- NCAA or NAIA Institution - Only after written permission has been granted by the student-athlete's institution.

**Official Visits**
- September 1 following prospect’s completion of high school.

**Other Four-Year Institution**
- Written permission not necessary.

**Contacts**
- No more than three off-campus contacts after September 1 after the prospective student-athlete’s completion of high school.

**Official Visits**
- September 1 following prospect’s completion of high school.

*Please note that this document should not be used as a substitute for the NCAA Manual. Coaches are encouraged to contact the athletics compliance office for additional information.

### DEFINITIONS

#### Contact

A contact is any face-to-face encounter between a prospect or the prospect's relatives or legal guardian(s) and an institutional staff member or athletics representative during which any dialogue occurs in excess of an exchange of a greeting. Any such face-to-face encounter that is prearranged (e.g., positions himself/herself in a location where contact is possible) or that takes place on the grounds of the prospect's educational institution or at the site of organized competition or practice involving the prospect or the prospect's high school, preparatory school, two-year college or all-star team shall be considered a contact, regardless of whether any conversation occurs. However, an institutional staff member or athletics representative who is approached by a prospect or the prospect's relatives or legal guardian(s) at any location shall not use a contact, provided the encounter was not prearranged and the staff member or athletics representative does not engage in any dialogue in excess of a greeting and takes appropriate steps to immediately terminate the encounter.

#### Evaluation

Evaluation is any off-campus activity designed to assess the academic qualifications or athletics ability of a prospect, including any visit to a prospect's educational institution (during which no contact occurs) or the observation of a prospect participating in any practice or competition at any site.

#### Prospective Student-Athlete

A prospective student-athlete is a student who has started classes for the ninth grade. In addition, a student who has not started classes for the ninth grade becomes a prospective student-athlete, if the institution provides such an individual (or the individual’s relatives or friends) any financial assistance or other benefits that the institution does not provide to prospective students generally. An individual remains a prospective student-athlete until one of the following occurs (whichever occurs earlier):

- The individual officially registers and enrolls in a minimum full-time program of studies and attends classes in any term of a four-year collegiate institution’s regular academic year (excluding summer); or
- The individual participates in a regular-squad practice or competition at a four-year collegiate institution.
DEFINITIONS (cont.)

Recruited Prospective Student-Athlete
Actions by staff members or athletics representatives that cause a prospect to become a recruited prospect at that institution are:

a. Providing the prospect with an official visit;

b. Having an arranged, in-person, off-campus encounter with the prospect or the prospect's relatives or legal guardian(s);

c. Initiating or arranging a telephone contact with the prospect, the prospect's relatives or legal guardian(s) on more than one occasion for the purpose of recruitment; or

d. Issuing a National Letter of Intent or the institution's written offer of athletically related financial aid to the prospect.

Telephone Calls
All electronically transmitted human voice exchange (including video conferencing and video phones) shall be considered telephone calls. Electronically transmitted correspondence sent to a prospect is limited to e-mail and facsimiles. For example, it is not permissible to contact a prospect via text messaging, instant messaging or message board.

Contacts, Evaluations and Telephone Calls

Off-Campus Recruiters
An institutional staff member is not permitted to recruit off campus until he or she has been certified on an annual basis as to knowledge of applicable recruiting rules.

Telephone Calls During Conduct of Athletics Contest
Telephone calls to a prospect [or the prospect's relatives or legal guardian(s)] may not be made during the conduct of any of the institution's intercollegiate athletics contests in that sport until the competition has concluded and the team has been dismissed by the coach.

Visits to a Prospect's Educational Institution
Visits to a prospect's educational institution that will occur during that portion of the day when classes are being conducted for all students must receive the approval of the executive officer (or the executive officer's designated representative) of the prospect's educational institution.

Practice or Competition Site
Recruiting contact may not be made with a prospect prior to any athletics competition in which the prospect is a participant during the day or days of competition, even if the prospect is on an official or unofficial visit. Contact includes the passing of notes to a prospective by a third party on behalf of an institutional staff member. Contact shall not be made with the prospect as follows:

a. At any site prior to the contest on the day or days of competition;

b. From the time the prospect reports on call and becomes involved in competition-related activity to the end of the competition; and

c. After the competition, including competition that requires more than one day of participation (e.g., a tournament), until the prospect is released by the appropriate institutional authority and departs the dressing and meeting facility.

NOTES:

The National Collegiate Athletic Association
April 14, 2010

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