

EXHIBIT J - V
Teambackers
Athletic Study Survey

• Analyzing 128 responses.

Q.1 How satisfied are you with your interaction and involvement with the UMC Athletic Department?

Choice	Count	Percentage Answered
1. Very satisfied	1	100.0%
2. Moderately satisfied	0	0.0%
3. Slightly satisfied	0	0.0%
4. Slightly dissatisfied	0	0.0%
5. Moderately dissatisfied	0	0.0%
6. Very dissatisfied	0	0.0%

Q.2 How many UMC athletic events do you currently listen to (radio, internet) or attend throughout the year?

Choice	Count	Percentage Answered
1. None	15	11.8%
2. 1 or 2	0	0.0%
3. 3 to 5	0	0.0%
4. 6 to 10	55	43.3%
5. 11 to 20	32	25.2%
6. 21 or more	25	19.7%

Q.3 If you listen to or attend 2 or fewer athletic events during the year what is the major reason for not participating?

Choice	Count	Percentage Answered
1. I do not enjoy college athletics	3	8.1%
2. I do not have time for athletic events	13	35.1%
3. UMC athletic teams are not competitive	6	16.2%
4. Other (please specify):	15	40.5%

Q.3Specified-1 Other (please specify): - Other (please specify):

Item	Frequency	Percent
(Not Answered)	114	89.1%
B & C, and don't recruit local talent (Unique responses)	2	1.6%
(Total)	12	9.4%
	128	100.0%

Sample Answering: 14 responses

Q.3Specified-1 Other (please specify): - Other (please specify):

- h.s. and grand kids
- live to far away
- to far to commute
- no ties to UMC
- don't live in town
- Personal conflicts (referee)
- not high priority for us
- Live in Cities
- B & C, and don't recruit local talent
- no one i know playing
- See comment section
- B & C, and don't recruit local talent
- to busy
- Drop Football

Q.4 Do you believe that UMC student athletes represent the University appropriately both on and off campus?

Choice	Count	Percentage Answered
1. Yes	94	74.0%
2. No	5	3.9%
3. No basis to judge	28	22.0%

Q.5 If UMC remains a member of the NSIC conference as a NCAA Division II program and invests in the program to become more competitive, would your fan support of UMC athletics change?

Choice	Count	Percentage Answered
1. No, my support would not change.	73	58.4%
2. Yes, I would attend/listen to fewer events.	3	2.4%
3. Yes, I would not attend/listen to any events.	0	0.0%
4. Yes, I would attend/listen to more events.	49	39.2%

Q.6 If UMC would become a NCAA Division III program and join the Upper Midwest Athletic Conference (UMAC), would your fan support of UMC athletics change?

Choice	Count	Percentage Answered
1. No, my support would not change.	72	57.6%
2. Yes, I would attend/listen to fewer events.	36	28.8%
3. Yes, I would not attend/listen to any events.	0	0.0%
4. Yes, I would attend/listen to more events.	17	13.6%

Q.7 If UMC would become a NAIA Division II program and join the Dakota Athletic Conference (DAC), would fan your support of UMC athletics change?

Choice	Count	Percentage Answered
1. No, my support would not change.	73	59.8%

2. Yes, I would attend/listen to fewer events.	26	21.3%
3. Yes, I would not attend/listen to any events.	0	0.0%
4. Yes, I would attend/listen to more events.	23	18.9%

Q.8 What is the approximate current amount of your annual financial support to UMC athletics?

Choice	Count	Percentage Answered
1. None	11	8.6%
2. \$1 to \$25	0	0.0%
3. \$26 to \$50	0	0.0%
4. \$51 to \$100	116	90.6%
5. \$100 to \$500	0	0.0%
6. \$501 to \$1000	0	0.0%
7. \$1001 +	1	0.8%

Q.9 If UMC remains a member of the NSIC conference as a NCAA Division II program and invests in the athletic program to become more competitive, would your financial support of UMC athletics change?

Choice	Count	Percentage Answered
1. No, my financial support would not change.	73	59.3%
2. Yes, I would still provide financial support but it would decrease.	7	5.7%
3. Yes, I would not provide any financial support	1	0.8%
4. Yes, my financial support would increase.	42	34.1%

Q.10 If UMC would become a NCAA Division III program and join the UMAC conference, would your financial support of UMC athletics change?

Choice	Count	Percentage Answered
1. No, my financial support would not change.	77	63.6%
2. Yes, I would still provide financial support but it would decrease.	38	31.4%
3. Yes, I would not provide any financial support.	0	0.0%
4. Yes, my financial support would increase.	6	5.0%

Q.11 If UMC would become a NAIA Division II program and join the DAC conference, would your financial support of UMC athletics change?

Choice	Count	Percentage Answered
1. No, my financial support would not change.	82	68.3%
2. Yes, I would still provide financial support but it would	26	21.7%

decrease.

3. Yes, I would not provide any financial support. 0 0.0%

4. Yes, my financial support would increase. 12 10.0%

Q.12 To what extent do you agree that the athletic program enhances the student experience and benefits both student participants and the broader campus community by developing school spirit and creating a sense of community?

Choice	Count	Percentage Answered
1. Strongly agree	5	4.0%
2. Agree	114	90.5%
3. Neither agree nor disagree	1	0.8%
4. Disagree	6	4.8%
5. Strongly disagree	0	0.0%

Q.13 If needed, can we contact you for further assistance?

Choice	Count	Percentage Answered
1. Yes	53	60.9%
2. No	34	39.1%