

2002-2003 MINI-GRANT APPLICATIONS

Prepared by Academic Affairs

Faculty Member	Name of Mini-Grant	Outcome Expected	Summary
<p>Eric Burgess</p> <p>Submitted 3/20/03 Approved Presented Payment</p>	<p>Mktg 3310, Buyer Behavior, Development of a Web-based Online Course</p>	<p>This project will be completed within budget and available to University of Minnesota, Crookston students by fall semester (August 2003).</p>	<p>Buyer Behavior (MKTG 3310) is a core marketing course required in the Business Management (Marketing Emphasis) BS degree completion program.</p> <p>The course is designed to teach students how trends and patterns in consumer buying habits can be analyzed and used to develop sales forecasts and marketing strategies.</p> <p>The University of Minnesota, Crookston schedules only one section of MKTG 3310 each year. The classes usually consist of 25 to 30 students. Offering an online version of the course will make it available to distant learners and working students who cannot attend the once per year scheduled class.</p> <p>An online syllabus and course outline will guide the learner through a structured learning process. The exercises, to be completed independently by students, will include case studies, interactive projects, self-tests and exams. Online students will be assessed against the same criteria as regular students.</p> <p>This development activity supports the Center for Business and Technology vision to eventually offer all Business Management degree core courses online.</p>
<p>Dan Neumann</p> <p>Submitted 11/02 Approved Presented Payment of \$2500 authorized 1/31/03</p>	<p>ITM 3040, Visual Basic, Online Course</p>	<p>This course will have an online syllabus, online calendar, online testing, online Power Point slides (perhaps with audio narrative), online group discussions, and online assignments. Participants in this class will have the same learner outcome expectations as those taking the class in the traditional manner.</p>	<p>Offering courses via the web is a desirable distance learning alternative. It is the vision of our center to eventually offer all our courses online.</p> <p>Visual Basic is a key program requirement for both ITM's Application Development and System Administration emphases. Offering this class online gives our students the flexibility of completing a core requirement even if their location or schedule will not allow them to attend locally.</p> <p>The online version of this course will be available to students by Spring semester 2002.</p>
<p>Dan Neumann</p> <p>Submitted 4/1/03 Approved Presented Payment</p>	<p>ITM 3110, Introduction to Operating Systems, Online Course</p>	<p>This course will have an online syllabus, online calendar, online testing, online Power Point slides (perhaps with audio narrative), online group discussions, and online assignments. Participants in this class will have the same learner outcome expectations as those taking the class in the traditional manner.</p>	<p>Offering courses via the web is a desirable distance learning alternative. It is the vision of our center to eventually offer all our courses online.</p> <p>Introduction to Operating Systems is a key program requirement for both ITM's Application Development and System Administration emphases. Offering this class online gives our students the flexibility of completing a core requirement even if their location or schedule will not allow them to attend locally.</p> <p>The online version of this course will be available to students by Summer semester 2003.</p>
<p>Robert Smith/Peg</p>	<p>Entrepreneurship 2200 Online</p>	<p>An online entrepreneurship</p>	<p>We would like to create more interaction between the student and the WebCT site,</p>

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Sherven Submitted 2/6/03 Approved Feb. 2003 Presented 8/27/03 Payment of \$2500 to Peg Sherven authorized 9/19/03	Course	course will include interactive study materials, as well as tests, quizzes, syllabus, email and calendar content. The goal is to aid students in studying for this course, as well as to develop the course for distance learning.	so that they will find it easier to study for this course. We have begun a glossary of terms and students are very appreciative of this. One example that would benefit students would be to create a matching section to help them put the steps of the Strategic Management Process in order, or any other lists where there is an ordered list. Also, Flash games could be created to aid in studying for this course.

SUMMARY:

Number of Mini-Grants Submitted 4
 Number of Mini-Grants Approved
 Number of Mini-Grants Not Approved
 Dollars Awarded